

Prototype ONE

The display system of the Prototype ONE was created to show the passage of time throughout the day without sacrificing accuracy. It enables a harmonious representation of continuously flowing time and the entirety of a day. The one hand indicates the uniqueness of each moment.

The function is as simple as it is fascinating. The static hour dial is complemented by an anti-clockwise rotating minute ring. The hours and minutes are shown on just one hand. Very simple, yet with the precision that is useful in everyday life.

The prototypes are produced in a limited edition of 24 watches and are numbered consecutively. Each of the prototypes is assigned to an hour and is given its uniqueness by its number. They are protected by European Patent EP 2 977 831.

The realization takes place as an integrated construction on a proven Swiss Made movement with a diameter of 36.6mm and 21,600 vibrations per hour. The manual winding guarantees short daily contact with the watch mechanism. The case is made of stainless steel and fitted with a high-quality sapphire crystal. The target case size is a diameter of 42 mm. As this is a prototype project in form of a pre-series, the design can still be adapted.



The team is made up of the following persons:

Stefan Zeoli is the creator of this concept. He is very profound and his passion is to immerse himself in things in order to explore them in his own way and put them into a new context. Through his varied activities in diverse fields, he has a broad foundation of knowledge and experience. He is both the inventor of this innovative time display and the designer of the watch.

Daniel Schwyter is a numbers man from head to toe. As a qualified business economist he has extensive experience in the areas of quality management and process optimization. Daniel Schwyter is the Managing Director of Watch ONE GmbH and is responsible for operations and administration of the project.

Roman Winiger is in charge of the technical side of the project. He has been a certified watchmaker since 1992, a qualified restoration technician since 1996 and has been self-employed for over 15 years with his company Winiger Horloger in prototype construction and the development of series watches. In his adopted home, the watchmaking metropolis of La Chaux-de-Fonds, he is known as the „Lou blanc“. Roman Winiger is responsible for the design, prototyping and production of the watches. Precision is his favorite word.

Get ONE

Would you like to be part of this unique project or simply buy a beautiful and innovative watch? A watch from this limited pre-series costs 7,900 CHF (incl. VAT) and can be ordered from Watch ONE GmbH. The watch will be delivered within 12-18 months. The watches are delivered with a 2-year guarantee.

Orders can be placed using this order form, which can be sent to getone@prototypeone.ch. To reserve a prototype with the desired number, the date of receipt of the order will be taken into account. The edition is limited and each number from 1 to 24 is only available once. This form and further information about the prototypes and their availability can also be found at www.prototypeone.ch.

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Details of the buyer:

Surname: _____

First name: _____

Address: _____

Telephone number: _____

E-mail address: _____

Desired watch number: _____

Once we have received your order, we will reserve the desired number for you, provided it is still available. You will receive a confirmation from us with our bank details. The order is binding once the purchase price has been transferred. Your prototype will be reserved for you for a period of 7 days. After this period, the number you have reserved will be released again. A maximum of 2 prototypes can be ordered per person. Only one prototype can be ordered per form.

I hereby declare that I agree to the above conditions.

The buyer

Place and date

Signature



Contact: Watch ONE GmbH, Weststrasse 1, 8854 Siebnen